

| AGENDA ITEM EXECUTIVE SUMMARY |   |  |  |  |  |  |
|-------------------------------|---|--|--|--|--|--|
| Title:                        | Request from Downtown St. Charles Partnership to close 1 <sup>st</sup> Street and host Lighting of the Lights in the 1 <sup>st</sup> Street Plaza |  |  |  |  |  |
| Presenter:                    | Deputy Chief Kintz  |  |  |  |  |  |

Please check appropriate box:

|          | Government Services |     |    |   |
|----------|---------------------|-----|----|---|
|          | City Council        |     |    |   |
|          |                     |     |    |   |
| .00 Budg | geted:              | YES | NO | X |
| _        |                     |     |    |   |

If NO, please explain how item will be funded:

This will require the Public Works Department to either absorb this cost into operations or for City Council to authorize a budget amendment.

#### **Executive Summary:**

The Downtown St. Charles Partnership is requesting to move the Lighting of the Lights event from Lincoln Park to the 1<sup>st</sup> Street Plaza on Friday November 25, 2011 at 5:00 pm. The request includes:

- Closure of 1<sup>st</sup> Street from Main to the entrance of the parking deck from 4:30 to 6:30 pm
- Use of amplification/loudspeaker system
- Financial participation from the City in the amount of \$5,900.00

The City viewing stand would be used as the main stage for the event and would be placed on 1<sup>st</sup> Street facing west into the plaza. The plaza would have trees added on stands with holiday lights. The trees and lighting would be contracted to Kramer Tree Specialists, who have provided a proposal with a total amount of \$8,397.00, which the DSCP will fund \$2,500.00

The necessary barricades for the closure should not add additional costs due to the parade closure on Saturday, having the barricades already available.

The event sponsor has met the Special Events request requirements. Committee will need to consider the requested closure and use of public space and City funding participation.

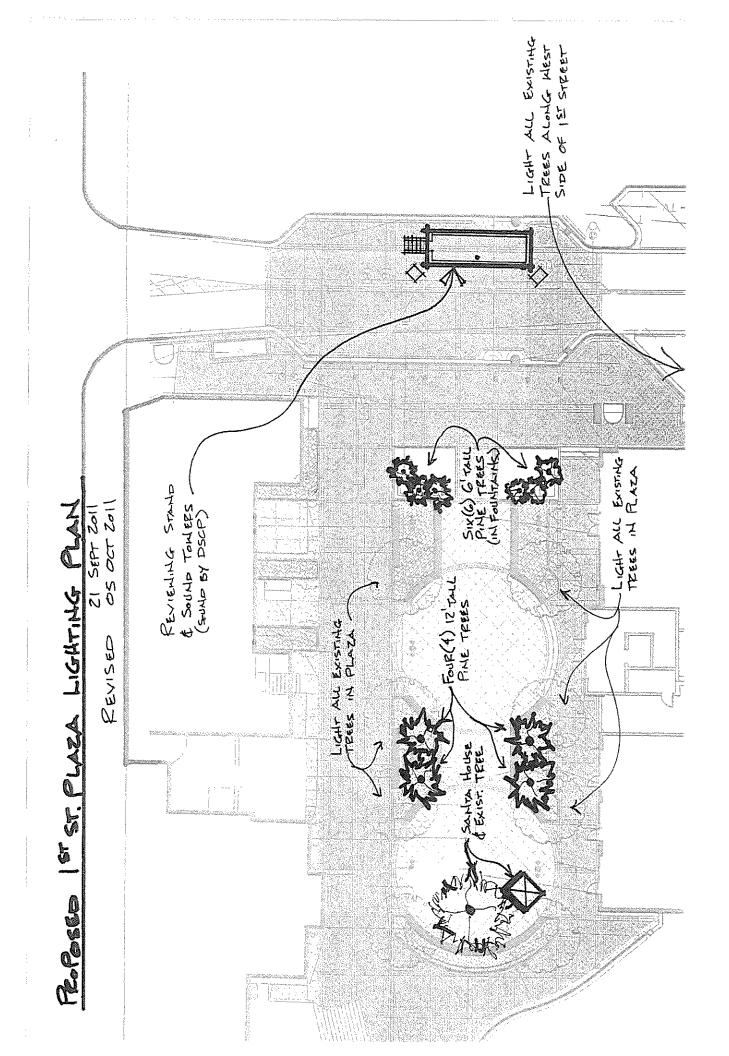
**Attachments:** (please list)

Diagram of proposed event, DSCP Budget for the event, and Kramer proposal.

### **Recommendation / Suggested Action (briefly explain):**

Recommend that the committee consider the request from DSCP to close 1<sup>st</sup> Street and host Lighting of the Lights in the 1<sup>st</sup> Street Plaza and direct staff accordingly.

For office use only: Agenda Item Number: 4a



# Electric Christmas Parade 2011

| EXPENSES                      | 2011 Budget |           | 2011 Actual | Notes                              |  |
|-------------------------------|-------------|-----------|-------------|------------------------------------|--|
| Holiday Movie and Concert -   | Tradeout    |           |             |                                    |  |
| Arcada<br>Professional Floats | \$          | 775.00    |             |                                    |  |
| Ed Shirley Floats             | \$          | 2,800.00  |             |                                    |  |
| Balloon Floats                | φ           | 2,000.00  |             | Expense incurred only if sponsored |  |
| Horse Drawn Sleigh            | \$          | 1,045.00  |             | - t                                |  |
| School Bands - Donation       | \$          | 500.00    |             |                                    |  |
|                               | Ψ           | 000.00    |             | Expense incurred only if sponsored |  |
| Professional Band             | œ           | 4,900.00  |             | sponsoreu                          |  |
| Advertising                   | \$          | 500.00    |             |                                    |  |
| Banners                       | \$          | 250.00    |             |                                    |  |
| Photography                   | \$          |           |             |                                    |  |
| Two-Way Radios                | \$          | 500.00    |             |                                    |  |
| Printing                      | \$          | 1,500.00  |             |                                    |  |
| Postage                       | \$          | 350.00    |             |                                    |  |
| Miscellaneous                 | \$          | 350.00    |             |                                    |  |
| Volunteer Gift Bags           | \$          | 250.00    |             |                                    |  |
| Float Awards                  | \$          | 200.00    |             |                                    |  |
| Sponsor Benefit Fulfillment   | \$          | 1,000.00  |             |                                    |  |
| City of St. Charles           | \$          | 6,800.00  |             |                                    |  |
| TOTAL                         | \$          | 21,720.00 |             |                                    |  |
| Lighting of the Lights        |             |           |             |                                    |  |
| Expense                       | 2011 Budget |           | 2011 Actual | Notes                              |  |
| City of St. Charles           | \$          | 8,397.00  |             |                                    |  |
| Speakers/Audio                | \$          | 2,700.00  |             |                                    |  |
| Decorations                   | \$          | 400.00    |             |                                    |  |
|                               |             |           |             | This is the total cost for Holiday |  |
| *Advertising/Marketing/PR     | \$          | 4,900.00  |             | Homecoming                         |  |
| Signs/Banners                 | \$          | 400.00    |             |                                    |  |
| TOTAL                         | \$          | 16,797.00 |             |                                    |  |



### Kramer Tree Specialists, Inc.

300 Charles Court West Chicago, IL 60185

Office: (630) 293-5444 www.kramertree.com Fax: (630) 293-7667



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## Proposal

October 4, 2011

Proposal #: 314712

Proposal For:

Peter Suhr City Of St. Charles Electric Dept. 200 Deveraux Way

Home: Office:

377-4474

psuhr@stcharlesil.gov

Proposal Date: 09/02/2011

St. Charles, IL 60174

Mobile: Fax: Proposal Status:

KTS Certified Arborist:

32251

Jeff Kramer

jwkramer@kramertree.com Cell Phone: 630-440-3905

Job Site: 1st Plaza

000 1st Street St. Charles, IL 60174 Phone1: Phone 2: Fax:

Please call our office to schedule the line items you wish to authorize,

Item# Plant Species Qty Service Recommended Condition <u>DBH</u> Item Charge 1 Tree Holiday Lights \$2,287.00

Notes: 1st Street Plaza (16) trees along the west side of the road from Rt 64 to Illinois St.

City of St. Charles to provide equipment.

Service: Install all listed products. All lights and products will be installed, maintained, and removed.

Item# Plant Species Qty Service Recommended DBH Condition Item Charge 2 Tree Holiday Lights \$850.00

Notes: Erect (20) Evergreen trees at 1st Street Plaza.

(6)- 6' Evergreens

(4) 12' Evergreens

Stands and Evergreen trees to be provided by the City of St. Charles.

Service: Install listed products. All products will be installed, maintained, removed.

Item# Plant Species Qty Service Recommended Condition <u>DBH</u> Item Charge 3 Tree Holiday Lights 10 \$1,100.00

Notes: Install mini lights on all (10) Evergreen trees.

All lights and gear to be provided by the city of St. Charles.

Service: Install listed products. All lights and products will be installed, maintained, removed.







